

LEADER SUPPORT TO ISLAND WOMEN

A rich geography

Gökçeada-Eceabat-Bozcaada Local Action Group (Çanakkale) implemented the local production workshops project under the theme of "Developing value-added products".

Çanakkale is a region that hosts many different historical, touristic and local riches. Gökçeada-Eceabat-Bozcaada Local Action Group (GEBYEG) operates in an area where these riches are at their peak. While Eceabat has witnessed history as the place where part of the Dardanelles wars took place, the islands have always been locations that attract the attention of tourists with their unique locations and natural beauties.

PROJECT INFO

PROJECT PARTNERS:

Bozcaada Women's Initiative Production and Business Cooperative Gökçeada District Center Women's Labor Agricultural Development Cooperative

PROJECT SUBJECT:

Machinery-equipment support to cooperatives

PROJECT BUDGET:

78.500 TRY





Women get together

However, the local products and flavors of the region have not benefited enough from this interest until today. Here, GEBYEG has determined increasing the added value of local products as one of the main priorities in the local development strategy it has prepared to change this situation. Providing support to local producers and cooperatives under various headings has taken its place among the priority targets. As a result of the meetings held with the Bozcaada and Initiative Production Cooperative and Gökceada District Center Women's Labor Agricultural Development Cooperative, which are the representatives of the producing women in the region, a needs analysis was made and the project idea was embodied. As a result, GEBYEG included the project "Supporting local production workshops" in its 2021 Annual Implementation Plan.



Within the scope of the project, they implemented the machinery-equipment support project for the production of local products to two women's cooperatives in Gökçeada and Bozcaada. The machinery and equipment within the scope of the support include a fruit and vegetable drying oven, dough roller, industrial noodle cutting machine, dough kneading machine, bag sealing machine, dishwashing machine and tea machine.

LEADER is a new development opportunity

The women's cooperatives in the Adalar region of Çanakkale (Gökçeada and Bozcaada) have been producing and selling local products with their own means. The Local Action Group established in the region is now seen as a great opportunity for the development of these cooperatives. Cooperatives, which took an active role in the establishment process of GEBYEG, continue to be active components of GEBYEG with their own projects and activities during the strategy implementation period. An average of 10-12 women are engaged in productive activities in both cooperatives. It is thought that this number will increase with the support given in the following years.



Cooperatives have significantly increased their production capacity and product diversity with these machines. As a result of the project, improvements were observed not only in the amount of production, but also in the hygiene and quality of the products. This has ensured the high quality standards required for local manufacturers who want to market their products nationwide.

GEBYEG's next goal is to bring value-added local products to consumers in other parts of the country by realizing branding and marketing activities.

